



2023 DECORATING  
& DESIGN  
COMPETITION



Decorators & Designers  
Association of Canada

2023 DDA Canada Awards

**GALA**



# About DDA Canada

The Decorators & Designers Association (DDA) of Canada is a Canadian professional association that elevates the decorating and design industry through education, events, training, advocacy and community building.

We formed in 1992 when a group of six soon-to-be graduates from Seneca's interior decorating program realized they were about to lose their professional network and hurried to create a community for decorators. Within 18 months, the group had ballooned to 125 people. In 1994, we incorporated as Certified Decorators' Association (CDECA). A not-for-profit, we sought to provide continuing education, collaboration, a code of conduct and outreach to students.

We are dedicated to helping our members be the best that they can be for their clients and themselves. DDA champions decorating and design excellence by setting educational standards and professional development requirements for our members; requiring members to adhere to the DDA Code of Ethics. DDA fosters the growth of the decorating industry in Canada; advocates for the profession on policy matters; and promotes a positive image of the industry through proactive activities and events.

Visit our website for more information at [ddacanada.com](http://ddacanada.com).



# About the Event

The 2023 DDA Awards Gala will be held in the Ballroom at the Toronto Airport Marriott Hotel on Thursday, October 12, 2023.

The DDA Awards Gala is the most prestigious standards of achievement within the industry. This annual competition recognizes decorating and design excellence in Canada in a variety of different categories and is open to all accredited DDA Members and students in Canada.

This event will be held in person, welcoming colleagues and industry leaders.

The event is expected to draw upwards of 120 attendees in person.



2023 DDA Canada Awards

# GALA



# 2022 Attendees

Acanthus Interiors  
Ace of Space Interiors  
ACM Designs  
AMG Design  
Anastasia Interior Design  
Azure Design Studio Inc  
Bain Ultra  
Benjamin Moore  
BJOID  
Bobeche Interiors  
Breathe Interiors  
Cambria  
CM Planning + Design  
Controllers  
Cosentino  
DeBeck Interiors inc  
Decorating Vision  
DesignerStone Panels  
Designtheory Inc.  
Distinctive Home  
Estee Design  
Fig Interiors  
Fine Finishes Design Inc.  
Fisher and Paykel Appliances Canada  
Flair Interiors ~ Design  
Four Blocks South Inc.  
Frahm Interiors

Frahm Interiors  
George Brown College  
Giovanoli Designs  
Glen Peloso Design  
Goemans Appliances  
Goldie Living Interior Design  
Grandeur Decor and Boutique  
HYPNOS CANADA  
Idevoks Design  
Interiors by Luli  
Jane Campbell Designs  
Jane Nares Designs  
Jill Carty Designs  
Juliette Interiors  
Junction Five Design  
Katherine Joy Interiors  
Katie Campbell Interiors  
Lakeland College  
Laurie Sprague Designs  
LDR DESIGN  
LightVisions  
Long Line Design  
Lumar Interiors  
Mary Dancey Interiors  
Merle Bessner Interiors  
Pheasant Lane Interiors  
ProSource Wholesale Toronto

Residential Interiors  
Robin Interiors  
ROBINSON  
Sheridan College  
Sherwin Williams  
Simply Swank Decor  
Solutions Decor  
SONIA SUDAN Interiors  
Soulier Design Studio  
Stacey Price Design  
Stagelt.One Inc.  
Stephani Buchman Photography  
Stevens-Guille Designs  
Studio Glas Inc.  
Stylish Fireplaces  
Sylvie B Designs  
TASCO APPLIANCES  
The Collective Workspace  
The Dickson Design Group  
The Home Stylist  
Toronto International Design Centre  
Twin Oaks Interiors Inc.  
Urban Aesthetics  
WW Design Studio  
Yorkville University  
ZESTY LIFESTYLE



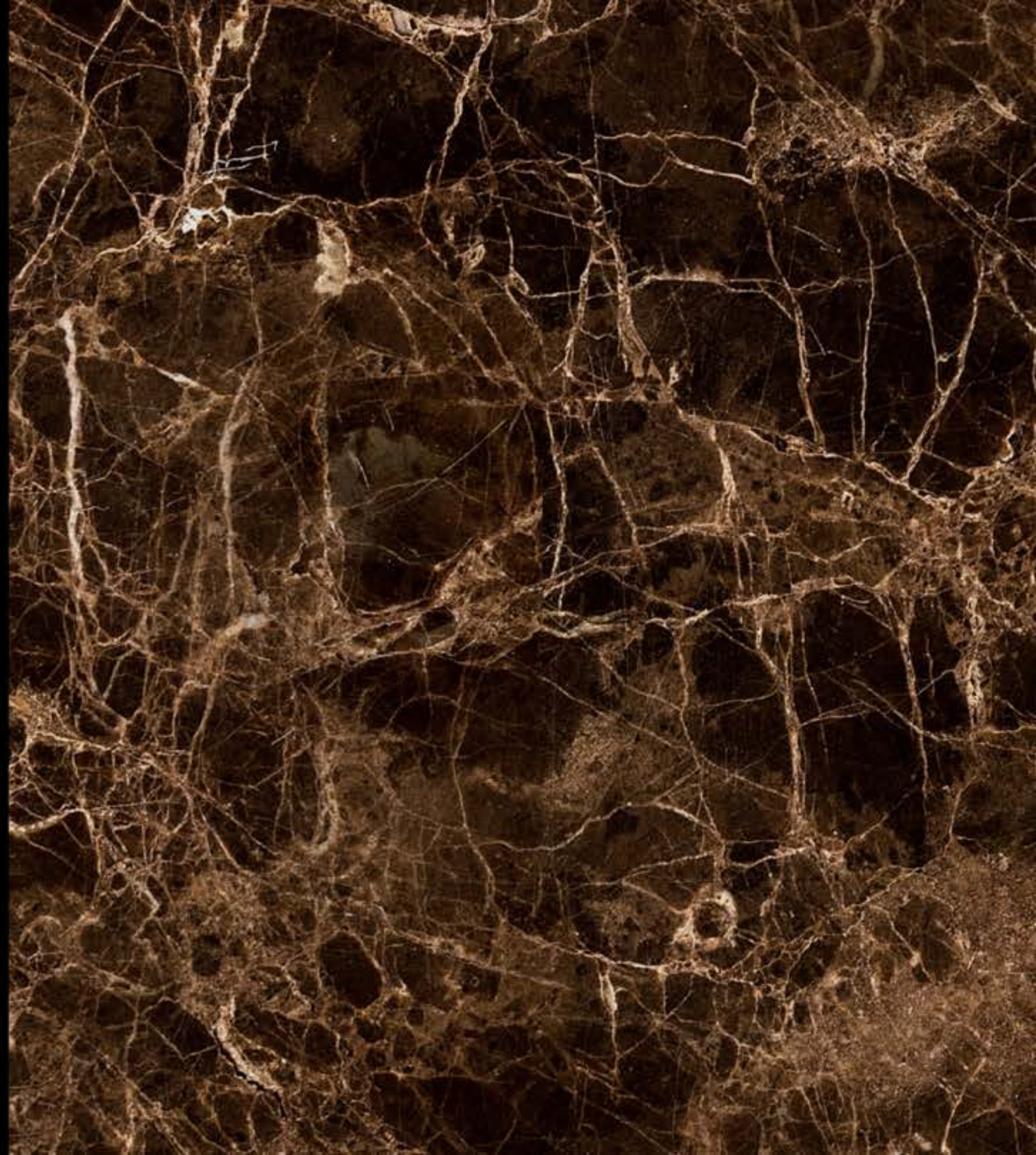
# Why Sponsor?

The DDA membership is highly eager for an in-person gathering, leading us to believe this year will be bigger and better than ever before!

Our events provide unique marketing and collaborative opportunities for companies and organizations to partner with DDA, providing access to a network of industry experts across the country.

By sponsoring the event, you have the opportunity to increase your brand's awareness, and to have your organization mentioned throughout the event and across several online locations including email marketing and social media.

Sponsors who underwrite events will be recognized in accordance with their sponsorship level and benefits include: Branding and recognition at the Awards Gala and DDA social media, opportunities to participate and present at events (subject to approval), prime logo representation and visibility on all marketing and much more.





# Why Sponsor?

## Statistics from our 2022 event:

**90%**

attendance  
rate

**111**

registrants

**47**

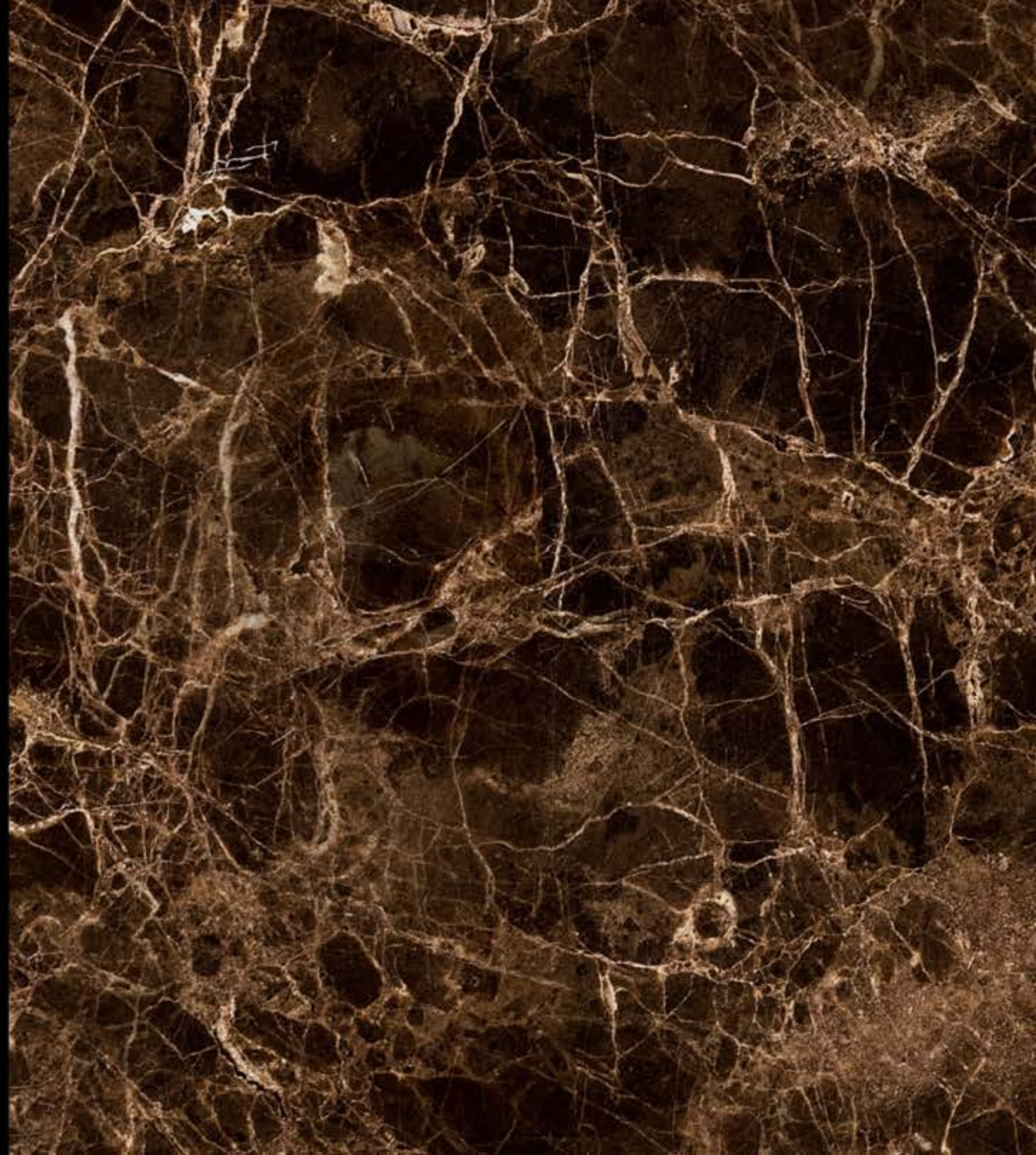
Average  
engagement  
per Social Post

**532**

Average reach  
per Social Post

**120**

designers and decorators  
expected for 2023 Awards Gala





# GALA SPONSORSHIP OPPORTUNITIES



## **Presenting Sponsor - \$10,000**

***1 Opportunity Available***  
***2 Prime location tables***

- Public thank you and recognition by event emcee
- Opportunity to provide organization promotional video to be played on the main stage during dinner. Length to be determined by DDA
- Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, and post event survey
- Sponsor of four (4) awards (subject to availability)
- Ability to provide branded napkins to be served with dessert (At cost to sponsor).
- Four (4) stand-alone posts on DDA social media accounts, announcing Sponsor.
- Listed as the presenting sponsor of DDA PD Day / future webinars.
- Opportunity to provide two (2) giveaways to be used as a prize
- One (1) stand alone email communication sent to the DDA Canada Membership. Content to be developed by Sponsor and approved by DDA Canada



# GALA SPONSORSHIP OPPORTUNITIES



## **Gold Sponsor - \$6,000**

### ***2 Prime location tables***

- Public thank you and recognition by event emcee
- Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, and post event survey
- Sponsor of three (3) awards (subject to availability)
- Four (4) stand-alone posts on DDA social media accounts, announcing Sponsor.
- Opportunity to provide two (2) giveaways to be used as a prize
- Listed as a sponsor of a future DDA Webinar / PD Day Session.
- One (1) stand alone email communication sent to the DDA Canada Membership. Content to be developed by Sponsor and approved by DDA Canada



# GALA SPONSORSHIP OPPORTUNITIES



## **Silver Sponsor - \$4,000**

*1 Prime location table*

- Public thank you and recognition by event emcee
- Opportunity to provide organization promotional video to be played on the main stage during dinner. Length to be determined by DDA
- Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, and post event survey
- Sponsor of two (2) awards (subject to availability)
- Ability to provide branded napkins to be served with dessert (at cost to sponsor)
- Two (2) stand-alone posts on DDA social media accounts, announcing Sponsor.
- Listed as a sponsor of a future DDA Webinar / PD Day Session.
- Opportunity to provide two (2) giveaways to be used as a prize



# GALA SPONSORSHIP OPPORTUNITIES



## **Bronze Sponsor**

**\$3,000**

- Logo Exposure on printed signage, email marketing, registration website, PowerPoint presentations, Virtual Platform and post event survey
- Public thank you and recognition by event emcee
- Sponsor of two (2) awards (subject to availability)
- Two (2) complimentary in-person tickets
- Two (2) stand-alone posts on DDA social media accounts, announcing Sponsor.
- Listed as a sponsor of a future DDA webinar / PD Day Session.
- Opportunity to provide one (1) giveaways to be used as a prize



## **Awards Sponsor**

**\$1,500**

- Sponsor of one (1) award.
- Logo Exposure on printed signage, email marketing, registration website, Power Point presentations, and post event survey
- Public thank you and recognition by event emcee
- One (1) complimentary in-person ticket
- One (1) stand-alone post on DDA social media accounts.



# GALA SPONSORSHIP OPPORTUNITIES



## Student Awards Sponsor

**\$2,500**

*Can add to existing sponsorship*

- Sponsor of all student awards.
- Sponsor of four (4) student tickets.



## Photo Booth Sponsor

**\$2,000**

**SOLD OUT**

- Logo included on photos taken in the photo booth and given to participants.



## Partner Sponsor

**\$750**

- Logo Exposure on printed signage, email marketing, registration website, and PowerPoint presentation.
- Public 'Thank You' and recognition as sponsor by event emcee





[ddacanada.com](http://ddacanada.com)



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(416) 231-6202



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